

**POLITICAL
ADVOCACY
FUND (PAF)
EVENT**

VS

**REALTORS®
POLITICAL
ACTION
COMMITTEE
(RPAC) EVENT**



PAF

VS

RPAC

PAF events raise **SOFT** dollars. Soft dollars are used for advocacy and grassroots programs, but can't be given to candidates.

RPAC events generate **HARD** dollars for the PAC. Only hard dollars can be used for direct contributions to candidates.

PAF

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RPAC

Contributions to the **PAF** can be made by anyone

- REALTORS®
- Affiliates (and their companies)
- State & local board/association staff
- Friends, family, neighbors, business partners, vendors, etc!

Only members within the solicitable class can invest in **RPAC**.

- REALTORS®
- Individual affiliate members
- State & local board/association staff
- Immediate family members of any of the above

PAF

VS

RPAC

People who contribute to **PAF** are allowed to:

- Receive invitations, flyers, or emails regarding **PAF**
- Attend **PAF** fundraising events
- Purchase tickets or merchandise to benefit **PAF**
- Contribute money or goods & services for a **PAF** event

Members within the solicitable class are allowed to:

- Receive invitations, flyers, or emails regarding **RPAC**
- Attend **RPAC** fundraising events
- Purchase tickets or merchandise to benefit **RPAC**
- Contribute money or goods & services for an **RPAC** fundraiser

PAF

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There is **PAF** Disclaimer language available on the GAR website. It's not mandatory to include the disclaimer on **PAF** solicitation materials, but still recommended.

You must have the Georgia **RPAC** Disclaimer on all solicitation materials, including emails, websites, dues billing statements, invitations, flyers, etc. **RPAC** solicitation materials cannot be distributed to people outside of the solicitable class. The disclaimer can be found on the GAR website.